

Becoming the Best Version of You!

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*When you think of
the best, what comes
to mind?*

Even Apple Had to Evolve



2001

2003

2004

2005

2007


2010

2010



Hedy Lamarr

- First female nude scene: *Ecstasy* (1933)
- Inventor of Spread Spectrum Radar: Jam-proof radio guidance system using frequency-hopping
(Used in CDMA, WIFI, and Bluetooth)



“Listen. I can't make you a great dancer. I don't even know if I can make you a good dancer.

But, if you keep trying and don't quit, I know I can make you a better dancer.”

*- Joe Gideon,
“All That Jaz”*

A large, elegant cursive signature of "John Hancock" in black ink. The signature features a prominent, sweeping initial "J" that extends far to the left. The name "John Hancock" is written in a fluid, connected cursive style. Below the name is a decorative flourish consisting of a horizontal line with a circular element in the center, resembling a stylized "H" or a seal.

Exercise:

1. Sign your name.
2. Sign it again.
3. And again.

Being the Best

Are you in the:

- Top 5%
- Top 25%?
- Top 50%?
- Ever played?





There are Approx. 37 million golfers in North America out of 579 million people.

If you play at all, you are in the top 6.4%.

Exploit Your Uniqueness

I gotta be me,
oh I just gotta be me...



Marketing is the
EXPLOITATION of
Your **UNIQUENESS**



Do you have
15 YEARS'
EXPERIENCE?

Or 1 YEAR of
experience,
15 TIMES?



What is
Rosie Russell's
superpower?



Why do you want to teach?

*- Dr. Simmons,
University of Georgia,
College of Education*



*I saw the angel in the
marble and carved
until I set him free.
- Michelangelo*

Develop Your Strengths

What change can feel like

GIF EYE.COM



GIFAK.NET



*Think Globally,
Act Locally*

THE #1 WALL STREET JOURNAL BESTSELLER



DON CLIFTON

Father of Strengths Psychology and
Inventor of the Clifton StrengthsFinder


STRENGTHS FINDER **2.0**

FROM GALLUP

Tom Rath

Fix Gaps or Build Strengths?

- 1. Career limiting*
- 2. Enhance your
unique superpower*
- 3. Skills that give you
a competitive
advantage*

A photograph of a gravel path in a forest. The path starts from the bottom center and splits into two paths that curve away from each other towards the top of the frame. The forest is composed of tall evergreen trees and some smaller shrubs. The ground is covered in gravel and some green vegetation.

*To LEAD,
you must take
RISKS.*



Rope

“Pushing on a Rope”

Fascinating and cool changes with little customer demand.

Avoid these.



Tank

“Pushing on a Tank”

Huge changes with little results no matter how hard you push.

Avoid these.



Door

“Pushing on a Swinging Door”

Changes with little resistance, and something is pulling from the other side.

Find these!



“When the student is ready, the teacher appears.”

- Chinese Proverb

- Mentors
- Coaches
- Work Spouses

Build Your Toolbox



What is your dashboard?



Exercise:

1. Divide into pairs.
2. Odd person pair with next table.
3. Person with longer hair: Teams should work from home.
4. Person with shorter hair: Teams should collocate.



*We tend to LISTEN
to RESPOND,*

*Not LISTEN to
UNDERSTAND*



Feel/Felt/Found

FEEL: Empathize

FELT: Give example

*FOUND: Correlate
current problem with
past resolution*

AYN RAND ATLAS SHRUGGED



WITH AN INTRODUCTION BY LEONARD PEIKOFF

“Contradictions do not exist. Whenever you think that you are facing a contradiction, check your premises. You will find that one of them is wrong.”

- Atlas Shrugged



Double standard:
“No clutter zone”

FOR

Moms and Wives of ADDs

(Attention Deficit Disorder)



3 Tips from
Dusty Rhoades, Ph.D.

[ADD Under New Management](#)

\$1 Amazon Kindle,
listed as David Rhoades

D. Rhoades, MBA, Ph.D.
Recovering ADD

Ms. Brown

BEST ATTRIBUTE
The big brown M&M's

APPEALANCE
Sexy Sophisticated



Hot water (for tea)
Lipton tea bags
Natural and herbal tea bags (e.g., Celestial
One (1) lb. Tupelo honey
Twelve (12) fresh lemons (with knife and cutter)
Cream and sugar

NOTE: Water and coffee must be kept hot continuous
urns or other suitable devices.

Manchies

Potato chips with assorted dips
Nuts
Pretzels
M & M's (WARNING: ABSOLUTELY NO BROWN ONES)
Twelve (12) Reese's peanut butter cups
Twelve (12) assorted Dannon yogurt (on ice)

If you EXPECT,
INSPECT!

GMT-05

8am 8 - Work Prioritization (Recurring)

9am 9 - 10
Daily SCRUM - Project Mars (Recurring)10am 10 - 11
Weekly Status Report

11am

11:30 - 1p
Lunch Meetings Only (Recurring)

12pm

1pm

2pm 2p - 3p
Security and Compliance - Project Checkpoint

3pm

4pm 4p - 5p
Complete open tasks, Reprioritize week (Recurring)

5pm

Use your calendar to
schedule tasks, not a
task list.

Task list: 40-60%
Calendar: 80%

http://www.huffingtonpost.com/kevin-kruse/forty-one-percent-of-tasks-on-to-do-lists-are-never-done_b_9308978.html



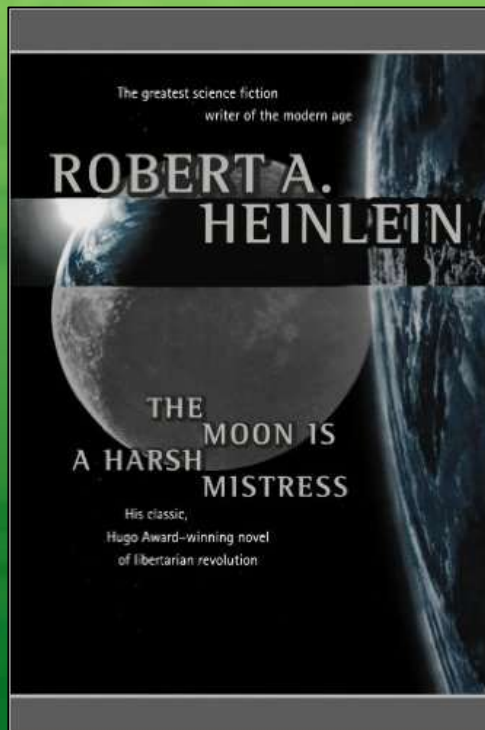
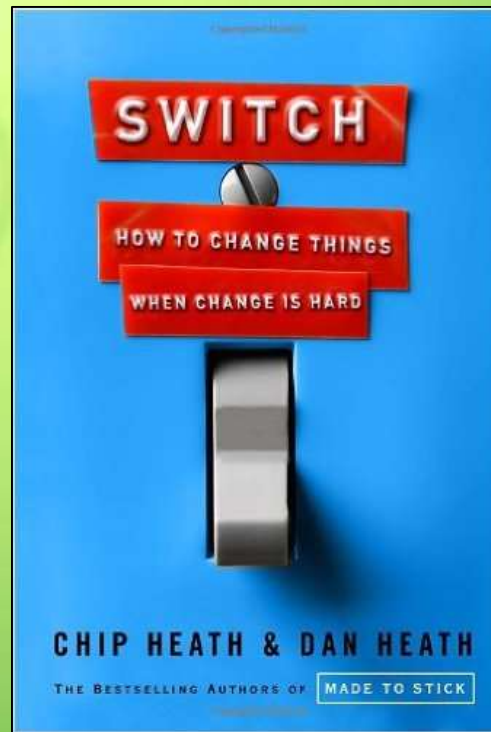
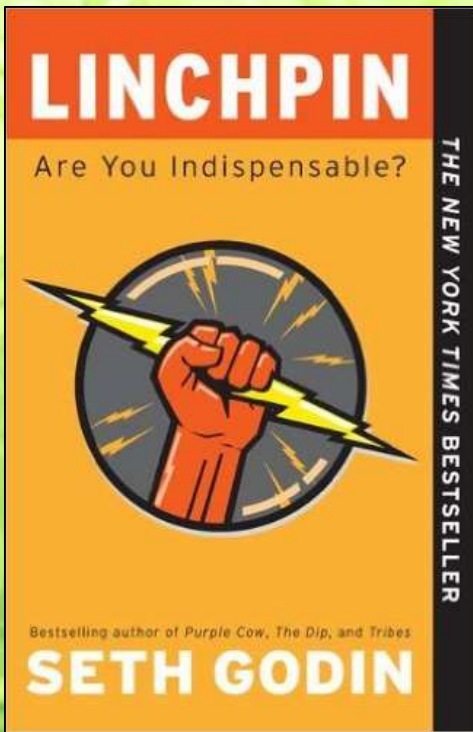
*Stop STARTING,
and start FINISHING.*



*The early bird gets
the worm,*



*But the second
mouse gets the
cheese.*



Required Reading:


1. *Linchpin: Are You Indispensable?*
Seth Godin
2. *Switch: How to Change Things When Change Is Hard*
Dan and Chip Heath
3. *The Moon is a Harsh Mistress*
Robert A. Heinlein

Pulling It All Together



*Anyone could handle
90% of our days.*

*It's that 10% when
you use your super
power that makes all
the difference.*

A photograph of a sunset over the ocean. The sun is low on the horizon, creating a bright orange and yellow glow that reflects on the water's surface. The sky is filled with soft, golden light, and the water is a deep blue with shimmering highlights from the sun.

*What would you give
for 5 more minutes...*



*Be the person
your dog
thinks you are.*

Thank you!

Bonus Information



Pave where the grass dies.

Look for the clear path or high demand.

Prioritizing Your Tasks



Image Credits

- World's Greatest cup: [iqoncept](#), 29613269
- Hedy Lamarr: [Ecstasy, 1933](#)
- Golpher: [Tomas Marek](#), 36542403
- Jazz dancer: [Edward Olive](#), 61882667
- Process flow: [atm2003](#), 10306679
- Penguin cartoon: [Gary Larson, The Far Side](#)
- Driving in snowstorm: [giphy.com, 4ZnrYO3p8RBwQ](#)
- Road less travelled: [James Wheeler](#), 15717290
- Dashboard: [Sergey Nivens](#), 60796276
- Backlit people: [rawpixel](#), 49169684
- Beaten path: [Alan Stanton](#), Tottenham Green - desire line
- Bird gets worm: [Abi Warner](#), 43993985
- Mouse trap: [Oleg Dudko](#), 47154872
- Empty ring: [DiamondonNet](#)
- Superhero vacuuming: [ljupco](#), 53467131